



THE UNIVERSITY OF QUEENSLAND

2014

**Build Your Careers in Business,
Economics or Law –
UQ Taiwan Global Leaders
Scholarship**



WHERE IS UQ?



The University of Queensland



SCHOLARSHIPS



Taiwan Global Leaders Scholarship

GUARANTEED PROFESSIONAL EXPERIENCE AND BURSARY

- A \$5,000 tuition fee waiver for any undergraduate or postgraduate program from the Faculty of Business, Economics and Law.
- Guaranteed professional experience to support career development, including an internship, mentoring and industry engagement.

Eligibility:

- Citizens of Taiwan who normally reside in Taiwan
- Students who have completed a Bachelor's degree from a recognised institution in Taiwan with at least 80% (60%=pass). High achieving students undertaking an articulation pathway or seeking credit transfer from a recognised institution in Taiwan, are also encouraged to apply.
- Students who have received an unconditional offer for a relevant postgraduate program

Application deadline:

30 November for Semester 1, 2015 commencement

TAIWAN GLOBAL LEADERS SCHOLARSHIP

– Postgraduate Only



Jimmy Hsu Pao-Jung
(Taiwan, Inaugural Taiwan
Global Leaders Scholarship
Awardee)

“I chose UQ as it is one of the few universities which are strong in sustainability research. My double majors International Business and Sustainability in the Master of Business degree can lend me the skills in Taiwan who relies on international trade and strives for innovation”.

“MTHM (Adv) marries theory with practical experience and offer me the opportunities to do 2 majors”



Tina Hsu Hui-Ting
(Taiwan, Inaugural Taiwan
Global Leaders Scholarship
Awardee)

INTERNSHIP OPPORTUNITIES and SCHOLARSHIPS – Postgraduate Only

Internship Opportunity

- Matches your skills with employers, build on your degree with professional industry training
- Generally undertaken alongside your course in your degree later stage
- Coordinated by UQ BEL Faculty dedicated Careers and Services Centre (<http://careerservices.business.uq.edu.au/>)



Jimmy Hsu and Tina Hsu was placed in Brisbane Bandits, the local Australian Baseball League to help raise the awareness of the baseball league among the communities through the projects including marketing to different groups, attracting non-baseball fans, developing B2B corporate relationship, raising funds and developing volunteer services etc.



GUARANTEED PROFESSIONAL EXPERIENCE AND BURSARY SCHOLARSHIP – Postgraduate Only

Industry Engagement

- The Edge Student Leadership Series
<https://www.facebook.com/UQTheEdge>
<http://careerservices.business.uq.edu.au/upcoming-career-events>
- An invitation to attend a small luncheon hosted by the guest speaker.

Mentoring Program

- One-on-one with industry professionals throughout one semester in the later stage of your degree
- Gain practical advice on careers and employability, eg. how to apply academic knowledge to the workplace, understanding what behavior and attributes are expected and how best to use your existing skills to find work.



Jimmy Hsu Pao-Jung
(Taiwan, Inaugural Taiwan Global Leaders Scholarship Awardee)

WHY UQ? THE UQ ADVANTAGE

- **Top 1%** in all universities worldwide:
- **Top 50 - QS World University rankings 2014-15 (currently 43rd)**
- **Top 100 - Times Higher Education World University Rankings 2013-14 (currently 63rd)**
- **Top 100 - Shanghai Jiao Tong Academic Ranking of World Universities 2014 (currently 85th), Top 10 in the Asia Pacific**
- Rated **above world standards** in more broad fields of research than any other Australian University – Excellence in Research for Australia (ERA) assessment 2012.
- Won more **National Teaching Awards** than any other Australian universities
- Founding member of the national **Group of Eight (Go8)**– a coalition of leading Australian research-intensive universities that collectively enrolls one-third of all university students and conducts 91 percent of all university research in Australia.
- UQ is one of only three Australian members of Universitas 21 - a select international network of comprehensive, research-intensive universities committed to world-best quality and practice.
- **Maximum five-star rating** Maximum five-star rating for positive graduate outcomes, student demand, research grants, staff qualifications, research intensity, toughness to get in (St Lucia), and international enrolments – The Australian Good Universities Guide 2014

OUR STUDENTS

Our diverse and vibrant community is made up of over 46,800 students, with more than 11,300 international students enrolled from 140 countries.



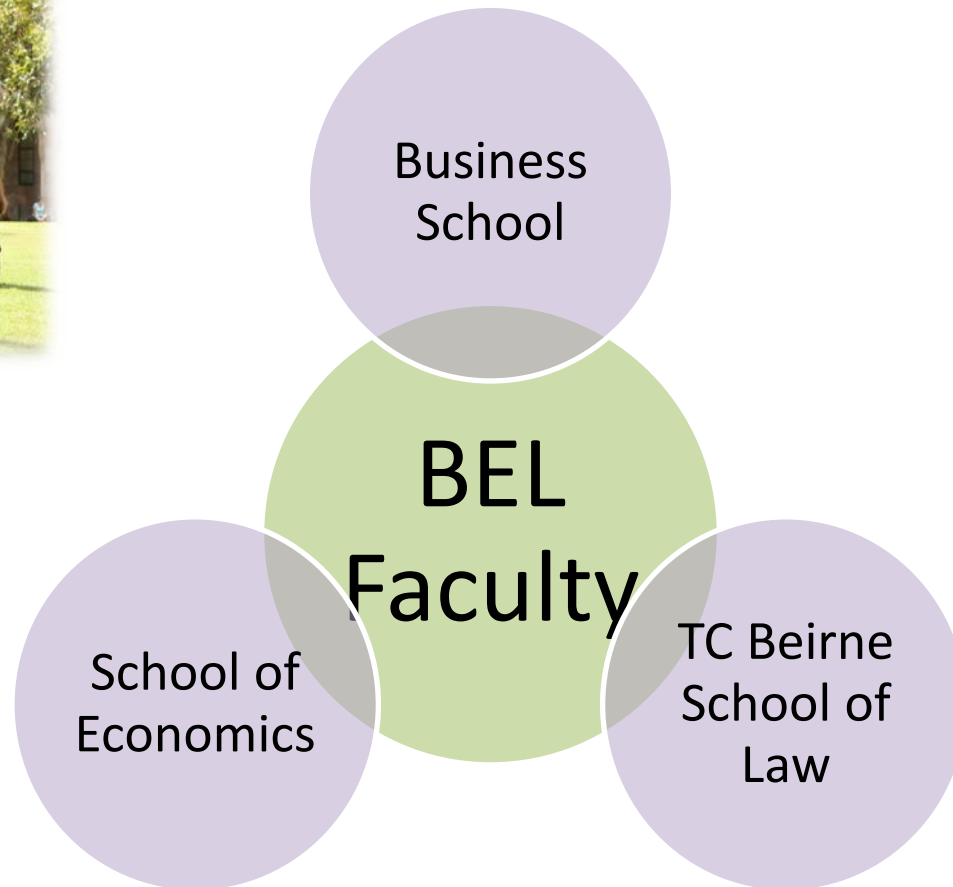
WHERE DO THEY COME FROM?

| | |
|---------------|-------|
| Domestic | 75.7% |
| International | 24.3% |

WHO ARE THEY?

| | |
|-------------------------|-------|
| Undergraduate | 49.9% |
| Postgraduate coursework | 31.5% |
| Postgraduate research | 14.3% |
| Non-award | 4.3% |

BUSINESS, ECONOMICS, AND LAW





**#26 in the world for
Accounting &
Finance**
(2014 QS World Uni Rankings)

**1st Australian Business School
to obtain dual accreditation, 14th
in full time MBA in the world**
(2013 Economist Which MBA Business School
Ranking)

**UQ Economics ranked top
department of economics in
Australia and 42nd in the world
for Economics & Econometrics**
(RePEc 2012 and 2014 QS World University
Ranking)

**‘Well above world standard’
in Management, Economic
Theory, Finance &
Information Systems**
(Australian government’s 2012 ERA
assessment)

**Only university in
Australia accredited
with United Nations
World Tourism
Organisation (UNWTO)**

TEACHING EXCELLENCE

- The UQ School of Business is the only school in Australia to have **2 winners of the Prime Minister's Award for Teaching**
- Teaching and research staff within the School of Economics include some of the most **internationally respected researchers** and in the past we have fostered Nobel Prize winners—including John Harsanyi (1994, Game Theory) who launched his academic career as an economics lecturer at UQ.
- The TC Beirne School of Law has over fifty **highly awarded** academics, most of whom have doctoral or advanced qualifications in their teaching areas and are currently acting in positions within the legal profession



FACULTY CAREERS & RECRUITMENT CENTRE

- Graduate careers and jobs information
- Volunteer placements
- Internship opportunities
- Mentoring program
- Individual career guidance (one-to-one careers consultation, help to find opportunities, write CVs , applications and covering letters and prepare for interviews)
- Access to employer presentations
- UQ Careers Fair
- The Edge Student Leadership Series
- Advice on international careers
- Career Hub - online careers and employment site



Jessica Wang

M Commerce (Accounting & Applied Finance) Graduate 2010



Work Experience:

- Various volunteer work whilst studying
- Intern at Expense Reduction Analysts in Brisbane through the BEL Internship Program (5 months)
- Business Analyst at Expense Reduction Analysts in Brisbane (since May 2010 – present)

Rose Qing Luo

M Business (Advanced) (Human Resource Management) Graduate 2011



Work Experience:

- Brisbane International Student Ambassador
- UQ International Student Ambassador
- The only postgraduate non-research student member at the UQ Academic Board 2011
- Business Assistant in Biofuel Department in Dupont Beijing and now in China Development Bank in Hainan to approve the loans

David De Qiu GONG

M International Hotel and Tourism Management (Event Management) Graduate 2009



Work Experience:

- President, UQ Tourism Student Association
- Various food and beverage positions including supervisory roles in the Brisbane area (15 months)
- Client Services Coordinator at Carillon Conference Management Pty Limited in Brisbane (since April 2011 – present)

Make the Most of Your Network

Some Major Student Associations

- The UQ Business Association (UQBA)
- The UQ Business School Postgraduate Association (BSPA)
- The Financial Management Association of Australia (FMAA)
- The UQ Banking Club (UQBC)
- The University of Queensland Economics Society (UQES)
- The Tourism Students Association (TSA)
- Justice & the Law Society (JATL)
- The UQ Law Society (UQLS)
- The UQ Debating Society (UQDS)
- AIESEC (國際經濟商管學生會)



INDUSTRY ENGAGEMENT

Work integrated learning allows students to engage with industry in a variety of ways, including:

Professional Experience Course in MTHEM

- Tourism Regional Immersion Project (TRIP)
- Industry Placement (IP)
- Reflection on Current Employment (ROCE)
- International Consultancy Project (ICP) (Chinese Speaking Students)
- Event Production (EP)
- Student Industry Projects (SIP)

- Field trips (eg. Wine Immersion Program HOSP3003 - Food and Beverage Management, Theme Parks in TOUR7020 Tourism, Hospitality and Event Industries)
- Hotel management experiences (HOSP7051 Global Hospitality Operations)
- Holiday Inn Challenge (HOSP3004 Hotel Industry Management)
- Guest lectures from industry leaders (Tourism Australia, the Queensland Tourism Industry Council (QTIC), Tourism Queensland (TQ), Hilton Brisbane, and InterContinental Hotels Group (IHG) etc)
- UNWTO Graduate Internship

Research Thesis and Consultancy Projects in Master of Tourism Leadership

- focused on leadership and research and can also lead onto a research higher degree (PhD) pathway



TOURISM

Master of Tourism, Hotel and Event Management Graduate Employment:

- Travel and tourism enterprises
- Accommodation industry
- Conference and special events management
- State and local government sport and recreation departments
- Club and casino management

Master of Tourism Leadership Graduate Employment:

- International leadership, research and consultancy positions with organisations in the sector;
- to pursue Research Higher Degree studies.

Tourism School memberships

- Education and Training of the World Tourism Organization (UNWTO)
- Tourism & Transport Forum (TTF)
- International Council on Hotel, Restaurant, and Institutional Education



COMMERCE



Fields of Study

- Accounting
- Finance
- Information Systems
- E-commerce

Master of Commerce Graduate Employment:

- Accountant, China Petroleum Finance Company, Ernst & Young
- Auditor, Deloitte Australia
- Analyst Programmer, BHP Billiton 必和必拓
- IT Advisor, KMPG
- Investment Banking Analyst, Morgan Stanley 摩根士丹利
- Operations Manager, IBM Limited

Mcom application closing dates:

For commencement in Semester 1: 30 November of the previous year

For commencement in Semester 2: 31 May of the year of commencement

Professional Membership:

- Association of Certified Chartered Accountants
- Australian Computer Society
- Australasian Institute of Banking and Finance
- Chartered Secretaries Australia Limited
- Certified Practising Accountants Australia
- Institute of Chartered Accountants in Australia



BUSINESS

Fields of Study:

- Entrepreneurship
- Human Resource Management
- International Business
- Marketing
- Public Sector Management
- Sustainability

Master of Business Graduate Employment:

- Business Consultant, IBM Australia
- Corporate Account Manager, Dell Computers
- Management Consultant, Deloitte
- Marketing Officer, Rio Tinto 力拓

Professional memberships

- Australian Human Resources Institute
- Academy of International Business
- Australian and New Zealand International Business Academy
- Australian Institute of Management
- Australian Marketing Institute
- Market & Social Research Society of Australia



POSTGRADUATE PROGRAMS

School of Business

- **Master of Business (Sustainability) (A multi-disciplinary major)**
 - concerned with climate change, carbon emissions trading, and the management of sustainability strategies.
 - The UQ Business School' research in contemporary sustainability practice, as well as its widespread industry involvement, has influenced managers to develop leadership and goals for future sustainability practice, offering the theory and practice of sustainability and the innovative strategies by generating entrepreneurial solutions when faced with sustainability issues
 - Systems Thinking for Sustainability from **School of Agriculture and Food Sciences**, 2 Practical or Laboratory hour, introduces Systems Thinking and System Dynamics (use of iThink or Stella modelling software) as tools for understanding sustainability issues and for predicting the consequences of management decisions and policies. (Group projects/real life examples/system modeling); **Carbon & Energy Management** from **School of Geography, Planning and Environmental Management**, practical aspects of energy management, practical project - Carbon Management Tools Practical Report
 - Decision Making & Reporting for Sustainability: Guest speaker presentations followed by individual project work in class
 - Corporate Sustainability: one of the first courses of its type in Business Schools in Australia, business case studies, guest presentation and practical examples and group simulation Topics include cultural change, leadership in sustainability,

POSTGRADUATE PROGRAMS

School of Business

- **Master of Business (Other unique majors)**
 - Entrepreneurship (a lot of case studies and projects):
 - Some common courses with “Sustainability”, eg. Technology & Innovation Strategy, Strategies for Business Sustainability and Innovation
 - Social Entrepreneurship in Practice: hands-on applied learning, how to create both social and financial value at the same time, culminates in an Awards Day which recognizes the commitment and passion of outstanding individuals and teams
 - International Business
 - Global Media & Advertising: workshops, industry guest lectures and case studies, to the development of a creative advertisement (Ad Pitch, create an original ad), and media plan (Advertising Industry Project)
 - International Study in Asian Business: Students from UQ and the City University of Hong Kong (CityU) join together to work on industry projects for organisations in Asia.
 - Public Sector Management (a lot of case studies)
 - Social Enterprises and Not for Profits: Industry Visit to Not for Profit organisation, case studies
 - Designing Public Policy: presentations from a number of highly experienced policy advisers drawn from many fields of government

POSTGRADUATE PROGRAMS

School of Business

- **Master of Commerce (Information Systems & e-Commerce majors)**

The Australian Computer Society accredited the Master of Commerce with the focus on the majors of information systems and e-commerce at the professional level (the highest level), an industry-recognised program qualification for information and communication technology (ICT) professionals

- Business Information Systems:
 - practical experience with business applications software, lab practical sessions to provide students with MYOB help. Ability to use MYOB to establish business systems for a small- to medium-size enterprise, to process transactions and to maintain the databases in the business systems & to use information in reports to support managerial decision making
 - Developing Electronic Commerce Systems
 - The computer laboratory sessions for students to practice for example, process & data modeling and programming in Web Developer (.NET) Public Sector Management (a lot of case studies)
 - The group will collaborate closely to develop a solution involving the use of Web systems development tools and systems analysis and design tools.
 - Decision Support Systems (big data, data mining, data-warehousing, ERP, CRM etc)
 - practical experience with business intelligence/DSS software,
 - Managing Application Databases
 - Group project demonstration Using structured Query Language (SQL) to uncover critical information for business decision making
-

UQ Business School

- Master programs with **only** 1.5 years (3 semester) option based on bachelor degree in the same discipline + work experience OR any bachelor degree but with at least 2 to 5 years of work experience in the same disciplines:
 - **Project Management** (any degree + 5 years of work experience OR same discipline Bachelor + 2 years work experience)
 - **Property Studies** (any degree + 3 years of work experience OR same discipline Bachelor (no work experience required))
 - **Technology and Innovation Management** (any degree + 3 years work experience OR same discipline Bachelor (no work experience required))
- Students who **do not meet** the required GPA for an above Master program, may be eligible to apply for the relevant Graduate Certificate as a pathway (providing all entry requirements are met)

MASTER OF TECHNOLOGY & INNOVATION MANAGEMENT

- To understand, integrate and promote the management of technology in industry, thereby improving business productivity and global competitiveness. Develop the skills and knowledge to access the power of innovation, technology, research, new product/service development and commercialisation in your organisation.
- Be provided with opportunities which include accessing a **network of industry contacts** where you will be able to develop **practical experience** and professional connections through internships at some of the world's most exciting tech start-ups
- Undertake a program which develops the knowledge and skills to manage innovation processes in large corporates and small start-up companies. This equips students with the tools to use for innovation, commercialisation and new product/service development that improves productivity and competitiveness

Courses

- Compulsory courses provide a good cross-section of key management and development skills (Principles of Strategic Management, Technology & Innovation Strategy, New Product & Services Development, Management of Intellectual Property)
- The biotechnology study area explores important characteristics of emerging technologies, the management of innovation and commercialisation and the establishment of new ventures in biotechnology industries.

GRADUATE OUTCOMES

- Advisory or consulting
- Innovation Management
- Commercialisation
- R&D Management
- Business Development

SAMPLE COURSES

- International Supply Chains
- Economics of Innovation & Entrepreneurship
- Strategies for Business Sustainability and Innovation
- Corporate Sustainability
- Commercialisation in Practice

MASTER OF PROJECT MANAGEMENT

- Deliver all the work required to complete a project within defined scope, time, cost and quality constraints within acceptable levels of risk.
- Accredited by Australian Institute Of Project Management
- The compulsory courses offered provide a good cross-section of key economic, legal and business practices (law, HR, economics, etc.) as well theoretical and practical application of project management principles.
- Fields of Study
 - Engineering Practice
 - Property Studies
 - Combinations of Electives

GRADUATE OUTCOMES

- Advisory or consulting
- Engineering Project Management
- Construction Project Management
- Property Investment
- Senior Management



Sample Courses include:

- Benefit-Cost Analysis & Project Evaluation
- Strategic Human Resource Management
- Principles of Project Management
- Environmental Performance of Materials

MASTER OF PROPERTY STUDIES

- Accredited by Australian Property Institute and possible membership for Australian Property Institute and Royal Institution of Chartered Surveyors (RICS)
- Majority of teaching staff are registered valuers in Queensland with considerable industry experience and research active and hold PhD qualifications
- The lecturing staff sit on many national and international boards and are leaders in the property industry, including Green Building Council, RICS, API, Asian Real Estate Society (UQBS Associate Professor Clive Warren as Vice Chair) and Pacific Rim Real Estate Society

GRADUATE OUTCOMES

- Finance, forecasting, valuation, asset management, marketing and sales in the property industry



Sample Courses include:

- Real Estate Law
- Valuation of Industrial and Commercial Property
- International Property Investment
- Property Development

ECONOMICS



Fields of Study:

- Economics
- International Economics & Finance
- Business Economics
- Development Economics
- Health Economics
- Economics and Public Policy
- Applied Econometrics

Economics Masters Graduate Employment:

- Advisor, Department of the Prime Minister and Cabinet
- Economic Researcher, Ministry of Economy and Planning
- Economist, Forecast Australia
- Finance and banking industry
- Policy Analyst, Australian Treasury
- Managers in pharmaceutical companies, health dept. government agencies

Professional memberships

- Economic Society of Australia



- **Master of Applied Econometrics *new***

- Designed to strengthen and extend knowledge in the area of econometrics of students with significant economic backgrounds gained from undergraduate study
- Courses develop knowledge in core quantitative skills and econometric methods used in diverse areas in economics and finance including; macroeconomics; quantitative finance; environmental and natural resource management; health; public sector management; business and economic modelling.
- Semester 1 or 2 commencement

Entry requirements:

- **Approved degree in economics or a degree with a major in economics** that includes introductory econometrics, intermediate microeconomics and macroeconomics with a GPA of 5.5; or
- **an approved degree in mathematics or statistics** with a GPA of 5.5 and at least 5 years full-time (or equivalent) work experience in economics, approved by the executive dean; or
- **graduate certificate in economics** from this university with a GPA of 5.5

LAW



- **International Trade & Maritime Law stream for global relevance**
 - ❑ deal with legal issues relating to fundamental aspects of transnational trade, including
 - cross border sale of goods
 - financing of international trade
 - taxation issues
 - international intellectual property law regimes
 - conflicts law
 - legal issues relating to the international transportation of goods by air and sea.
- **Intellectual Property and Technology Law**
- **Resources, Mining and Environment Law**
- **1.5 years LLM degree for Taiwanese LLB graduates**
- **1. year Master of International Commercial Law for graduates with relevant work experiences eg. In banking and financial institutions, commercial enterprises or lawyers**
- **Free legal English classes for International Students**

Vivian Chen



M Business (eCommerce & Information System) Graduate 2014

Work Experience:

- Assistant General Manager, **Pchome Online**
- Valedictorian with Dean's Commendations and listed on Dean's Honour Roll, Class of 2013 Future Leader
- **President**, University of Queensland- Graduate Union of Taiwanese Students (**UQ- GUTS**)
- **Electronic Commerce Intern, ilab Accelerator**, conducting research, analysis and reporting for a variety of founders from various industries in the early stages of establishing their businesses
- Now graduate placement for consulting at PwC

CREATING LEADERS IN BUSINESS, ECONOMICS AND LAW



前任澳大利亞總督
Quentin Bryce



澳大利亞廣播公司副主席
Mr. Steven M. Skala



前任杜邦公司執行副總裁、首席運營官，廣東省省長經濟發展顧問顧文信
(Richard R. Goodmanson)



前任澳大利亞儲備銀行
副行長Ric Battellino



李嘉誠旗下赫斯基能源
公司董事會主席兼首席
執行官劉錢崧



Westpac 西太平洋銀行董事會主席
Ted Evans

POSTGRAD ENTRY REQUIREMENTS

To gain entry to postgraduate program a student must satisfy the following requirements:

1. Academic requirements

- GradCert/GradDip: 65% at least (60%=pass) (Research Methods: 5.5 out of 7)
- Master : 70% at least (MBA: + GMAT 550)
- Master of Tourism Leadership & Master of Economics : GPA 5.0 out of 7
- Master of Applied Econometrics: GPA 5.5

2. English language requirements

- IELTS: 6.5 Overall (no sub band lower than 6.0) or
- TOEFL iBT 87 Overall, 21 (writing) , 19 (speaking, listening and reading)
- <http://www.uq.edu.au/international-students/english-language-requirements>

3. Individual program requirements / subject pre-requisites:

More details about the programs at UQ website:

<http://www.uq.edu.au/study/studyarea.html?area=BEL>

RESOURCES

Online

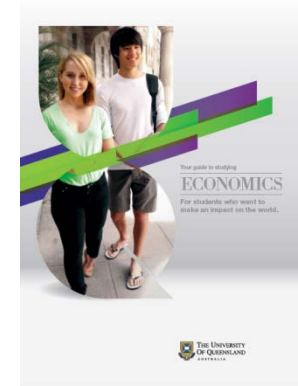
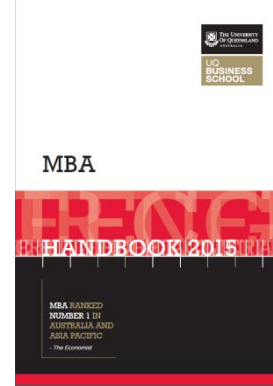
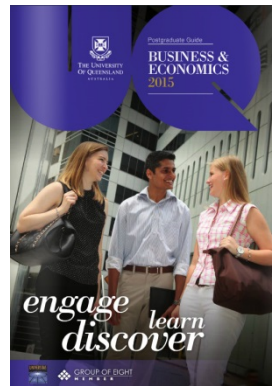
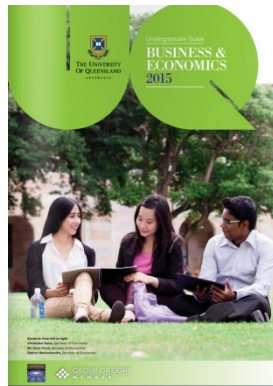


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